

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: StreetGames	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Lambeth	
Contact person: Mr Simon Lister	Position: Strategic Lead - London
Website: http://www.streetgames.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1113542
When was your organisation established? 01/04/2005	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More organisations with the skills to improve their volunteer management
Please describe the purpose of your funding request in one sentence. To capacity build 60 voluntary, community and social enterprise organisations across London, to give them the knowledge and skills to enhance their youth volunteering work.
When will the funding be required? 02/05/2016
How much funding are you requesting? Year 1: £47,547 Year 2: £48,843 Year 3: £51,667 Total: £148,057

Aims of your organisation:

The StreetGames charity was launched in 2006 to use the power and attraction of sport to improve the lives of disadvantaged young people, and the communities they live in. Our vision is to create and lead a network of independent, community-based organisations that work together to increase sporting opportunities in our poorest communities. StreetGames provides leadership, a voice for sport in deprived areas, and a range of services and products that enhance the sporting offer at a local level. We call this offer 'doorstep sport'. Equality is at the heart of our work, and we have achieved some especially good outcomes in tackling gender equality. StreetGames is committed to the concept of 'sport for good'. Doorstep sport has a proven impact on physical and mental health, resilience, and employability skills. We also impact on social cohesion and community safety. A priority is to develop the volunteering and active citizenship skills of disadvantaged young people.

Main activities of your organisation:

StreetGames leads a network of over 600 local projects that deliver doorstep sport in deprived areas across the UK. These projects are from the public and third sectors. 'Doorstep sport' is a multi-sport offer focused on fun and friendship, and includes dance and fitness. It is free or low-cost, and meets the needs of disadvantaged young people.

StreetGames designs innovative, award winning programmes that are successful at both increasing and sustaining new participation. Good examples are 'Us Girls', 'Doorstep Sport Clubs', 'Club 1' and 'StreetGames Young Volunteers'.

Our Training Academy passes on the most up-to-date insight about what works to front-line workers and volunteers through workshops and courses. We train over 3000 people every year, many securing new qualifications.

We operate national partnerships with Sport England and DH and are currently working across Whitehall to create a new community sport apprenticeship framework.

StreetGames has a good track record of managing and delivering projects in London.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
43	6	11	1,200

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	two and a half years

Summary of grant request

We would like to capacity build 60 community, voluntary and social enterprise organisations across London, (40 in our existing network and 20 new) to support their long-term sustainability by improving their volunteer management skills and knowledge. The 60 organisations will all be smaller and less well-resourced.

In particular:

- Develop the 60 organisations into a coherent network that support each other with their youth volunteering work. We will identify a lead person in each organisation who coordinates the youth volunteering
- Train each of the 60 organisations in the successful components of the 'StreetGames Young Volunteers Programme' so that they can effectively recruit mentor and upskill local young people in their new volunteering roles. This includes how to recruit volunteers from the weekly participants who come to play sport, how to run peer to peer volunteering, increasing youth led activities, how to deliver employability skills and how to use mentors to ensure the young volunteers gain the most from the experience. Many of our young volunteers gain qualifications to enable them to become paid sports coaches and fitness instructors
- Ensure girls and young women, young disabled people, migrants, NEETs, homeless, young people with mental health issues and other underrepresented groups are being recruited as volunteers within the network.
- Help organisations in the network to gain a better understanding of Traineeships and Apprenticeships and how they could be utilised to support volunteering
- Deliver a Youth Sports Volunteering Conference every year to share learning and good practice between the 60 organisations and to disseminate best practice to wider organisations.

Due to Government cuts, support given by Local Authorities to community organisations has reduced dramatically, which has created extra pressures and demands on the voluntary sector and removed critical capacity building support.

In our annual survey of StreetGames project in London, they have told us they require support with recruiting, managing and retaining volunteers, to ensure the sustainability of their organisations.

National data sets consistently show rates of volunteering in sport/physical activity are significantly lower amongst people from lower socio-economic groups.

We have recently received a 3 year funding award from the John Lyons Trust to undertake capacity building with voluntary organisations across their 9 London boroughs. Volunteering is an important part of the capacity building. Therefore, we have left these 9 boroughs out of our project plan for this City Bridge application.

This project will be overseen by our national Head of Youth and Sport, who set up the StreetGames Young Volunteers programme and has high level experience in youth work and youth volunteering.

We will appoint a new Volunteer Project Fieldworker (3 days a week) who will organise the capacity building work with all of the 60 organisations. They will deliver a clear project plan with robust targets that is reviewed monthly. This will include initial auditing of youth volunteering work across the network, and a training needs analysis of the 60 organisations. We will carefully evaluate the impact of this project using the City Bridge Principles of Good Practice. In particular, we will measure the cascade of our work on volunteer managers and then the young volunteers. We have systems to collect continuous feedback from the 60 organisations so that we can make any 'in-flight' adjustments to the project plan if necessary. We will share learning from the project through conferences, seminars, training courses, and our website learning portal.

The project will be delivered on an annual cycle, prioritising organisations most in need of support. Our plan is to support 20 community organisations in year 1, followed by 20 in year 2 and 20 in year 3.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Develop the 60 organisations into a coherent network that support each other with their youth volunteering work. We will identify a lead person in each organisation who coordinates the youth volunteering.

Train each of the 60 organisations to effectively recruit local young people including how to recruit volunteers from the weekly participants, how to run peer to peer volunteering, increasing youth led activities, how to deliver employability skills, and how to use mentors most effectively with young volunteers.

Ensure girls and young women, young disabled people, migrants, NEETs, homeless, young people with mental health issues and other underrepresented groups are being recruited as volunteers within the network.

Help organisations in the network to gain a better understanding of Traineeships and Apprenticeships and how they could be utilised to support volunteering.

Deliver a Youth Sports Volunteering Conference every year to share learning and good practice between the 60 organisations and to disseminate best practice to wider organisations.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The creation of a new network of 60 community organisations that support each other with youth volunteering.

A significant increase in the number of motivated and skilled young volunteers in London, supported by a cohort of effective volunteer managers.

Sport, Dance and Fitness will be recognised as an ideal conduit to attract and retain young volunteers.

A new generation of young volunteers that are committed to improving their communities, leading to increased services and enhanced community cohesion. This new generation will be confident in advocating and representing so that local needs are heard.

The voluntary, community, and social enterprise sector of London will be better informed about using sport to increase youth volunteering through the effective dissemination of good practice arising from this project.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We will improve the long term sustainability of the 60 organisations. There will no longer be a need for a project fieldworker at the end of 3 years, as the 60 will have improved systems, skills, and resources to more effectively manage, recruit and retain their volunteers.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

340

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

25-44

45-64

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project Field Worker	29,447	28,743	29,567	87,757
Volunteer Leaders Training	3,600	3,600	3,600	10,800
Volunteer Leaders Support Resources	3,000	3,000	3,000	9,000
Volunteers Training Conference	7,500	7,500	7,500	22,500
Volunteer Clothing /Rewards	4,000	6,000	8,000	18,000
Volunteer Network Meetings	3,000	3,000	3,000	9,000
Training & Qualifications	2,700	2,700	2,700	8,100
Monitoring & Evaluation	1,500	1,500	1,500	4,500
	0	0	0	0

TOTAL:	54,747	56,043	58,867	169,657
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
StreetGames	7,200	7,200	7,200	21,600
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	7,200	7,200	7,200	21,600
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project Field Worker <i>and on-costs</i>	29,447	28,743	29,567	87,757
Volunteer Leaders Training	3,600	3,600	3,600	10,800
Volunteer Leaders Support Resources	3,000	3,000	3,000	9,000
Volunteers Training Conference	7,500	7,500	7,500	22,500
Volunteers Clothing /Rewards	4,000	6,000	8,000	18,000
	0	0	0	0

TOTAL:	47,547	48,843	51,667	148,057
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	61,747
Activities for generating funds	112,863
Investment income	0
Income from charitable activities	9,048,474
Other sources	7,966
Total Income:	9,231,050

Expenditure:	£
Charitable activities	8,921,276
Governance costs	58,596
Cost of generating funds	248,124
Other	0
Total Expenditure:	9,227,996
Net (deficit)/surplus:	3,054
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	3,054

Asset position at year end	£
Fixed assets	47,727
Investments	0
Net current assets	473,199
Long-term liabilities	0
*Total Assets (A):	520,926

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	520,926
*Total Reserves (B):	520,926

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	5,000
London Councils	0	0	0
Health Authorities	54,556	131,035	127,895
Central Government departments	614,455	415,236	743,243
Other statutory bodies	250,831	115,648	196,536

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Spirit of 2012	0	0	185,362
Comic Relief / BT supporters Club	0	14,750	59,000
Garfield Weston	1,000	25,000	25,000
The Big Give	0	16,830	3,020
Rockerfeller Philanthropy	12,620	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Simon Lister**

Role within **London Strategic Lead**
Organisation: